



## THE DANCE FAMILY STUDIO

The Dance Family Studio \* 1795 E. Colorado Blvd \* Pasadena , CA 91106 \*  
(626)568-3764 \* [www.TheDanceFamily.com](http://www.TheDanceFamily.com)

# What to look for in a Dance Studio

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*By Francisco and Stacey Martinez, Co-Owners of The Dance Family Studio, Pasadena*

- State of the art dance 'floating' floor. This floor is not wood on concrete. Instead this is 9 layer birch laid atop almost 2 inches of air, supported by blocks of forgiving foam. What does this mean? The difference between walking on hard pavement for hours, or moving across a floor that absorbs the impact. This is the ultimate dance floor for those with challenges with their knees, lower backs and necks.
- Mirrors. Mirrors allow students to see an instructor and provides them the ability to measure their movement accordingly. Mirrors are essential in any serious dance instruction experience.
- Pre-Registration available for FAST PASS check-in for those who pre-register for passes. In addition, walk-in registration is available for last minute students.
- Easy payment options. Credit cards accepted both in the studio and over the phone for convenient pre-registration.
- Staff Members available for private lessons, with complete access to studio space to schedule time for private lesson students.
- Personal experience focused on each student from the moment they walk in the door. Every student wears a name tag, they are not just 'one in a crowd'. The Dance Family Studio strives to be the "Cheers" of dance studios, where everyone knows your name.
- Practice events happening each week in the encouraging atmosphere of the studio.
- Ongoing field trip opportunities throughout the year which students and their friends are welcomed to join.
- Consistency in instruction. The curriculum was developed by our directors and the same steps, methods, timing and philosophy can be expected in each class. Although we ask every instructor to add their own flair and personality, the students can expect the curriculum to stay the same.
- Mature atmosphere where working adults can expect to relax and unwind after a long day at work. All students are required to be over 18 to attend.



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- Etiquette stressed in the classes. What should new dancers expect when walking into a dance setting for the first time? How should a gentleman act, and what is expected of ladies? These elements are essential and should be taught in any Social Dance class.
- Classes offered in a variety of time slots to fit individual schedules.
- Variety of dances offered in the most popular partner dances: Swing, Salsa, Foxtrot, Waltz, Tango, Lindy Hop, West Coast Swing, Nightclub 2-Step, Rumba, Cha-Cha, etc.
- Trained instructors (with a minimum of 3 years experience in The Dance Family Studio in addition to any training prior to The Dance Family Studio). Most every staff member has been a student at one time, and has developed and studied the philosophies and methods of The Dance Family Studio. In addition, each staff member has gone through The Dance Family Teacher Training Program. They are excellent teachers - each and every one of them.
- Microphones are used for every class. The students can expect to hear and understand the instructor whether or not they are close to the instructor.
- Smaller classes. Although some classes get to 50 students, that is our cue to begin another class for that level. Our goal is to average 30 students per class, with a 15-to-1 student to instructor ratio.
- Plenty of parking. Both in front and behind the studio there is plenty of parking for the convenience of our students.
- Freeway close. We are dedicated to the working adult, and we recognize freeway accessibility as being essential to our students busy schedules. Our students make efforts to leave work to get to class on time. The Dance Family Studio is located freeway close to make the drive after work as convenient as possible.
- Opportunity to advance and perform. There are multiple levels of all of our classes. In addition, there are performance opportunities in our ballroom program, our salsa program in addition to our advanced level programs. Many of our students and staff hold championship titles in the dances they teach.
- Student focused instruction. Our instructors are not there to perform and have students see them look great, they are there for our students, and are trained to take the 'temperature' and ability level of each class in order to adapt each class to the students' specific needs and ability levels.



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- No contracts. Students have the flexibility to purchase a monthly pass, non-expiring punch cards or one single series at a time. Yet there is the convenience of pre-registration to avoid waiting lines.

### **THE BIGGEST DIFFERENCE**

What sets The Dance Family Studio apart? The students. Somehow the Dance Family studio has attracted a group of the most amazing individuals. Not only are many students well recognized professionals in their fields, most importantly they are the most personable, ethical and generous group of people we could ever ask to have in our midst. We have always said and continue to be amazed that the greatest asset in our business is our students. We have an incredible group of people who walk through our front door. Those who don't fit, leave. And those who stay, quickly call themselves the Dance Family. We couldn't be more proud to be associated with the individuals who call the Dance Family Studio their home.

**We hope you will too. Join us.**